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# REDEFINING LUXURY LIVING

**PAULA SHEARER**

THE third tower in a \$600 million Fortitude Valley project will be fast-tracked for a midyear release as the Melbourne developer attempts to keep up with buyer demand.

All 651 apartments in the first two buildings at Gurner's FV project are now sold out – with 95 per cent selling in just 12 weeks.

Gurner has also doubled the number of penthouses in the new building, titled No.1 – up from two to four – following unprecedented demand in the earlier releases, Flatiron and Valley House.

The exterior of the Elenberg Fraser-designed No.1 will be white, exploring a cloud concept and created from etched glass panes to create a milky appearance.

Gurner founder and director Tim Gurner believes it is the first time the expensive glass has been used on a Brisbane project.

The white building will stand in contrast to the bronze and silver exteriors of the first two towers.

No.1 will deliver 261 apartments, two exclusive clubs plus 3500sq m of luxury shopping, cafes and restaurants.

Residents will also have access to the FV Private Club, featuring 3000sq m of luxury facilities, including a sunken infinity pool, private dining room, moonlight cinema, health club, yoga studio, barbecue and deck areas plus three VIP lounges available for all-night bookings.

Mr Gurner attributed the success of FV to the project's location and luxury designs.

"The delivery of FV will create a new sculptural icon for Brisbane, one that will stand tall

alongside the Story Bridge and James St precinct as a beacon of style and prosperity," he said.

"With FV we have collaborated with Elenberg Fraser to create a project that will become one of Australia's best developments and certainly an international icon for Brisbane's skyline.

"We then created an unparalleled amenity offering,

which includes the FV Private Club and Platinum Club, to deliver an experience unlike anything else in Brisbane.

"The sellout success of FV's first two stages is beyond our wildest expectations.

"The feedback we are getting from the local market around the quality of the building and its unique dedication to luxury amenity has just blown us away."

Mr Gurner said No.1 was set to "completely redefine the luxury apartment market".

"Nothing will surpass No.1 in terms of luxury, design and amenity," he said.

"Everything from the rose gold tapware and natural stone finishes, to the feature LED strip lighting and expansive floor-to-ceiling glass windows with views over to the river, mountains and city, represents nothing short of absolute glamour.

"This building will complete our vision for FV and we have certainly saved something incredibly special and unique until last.

"As Brisbane is fast transforming into a 'new-world city', with impressive growth rates and a significant investment into new infrastructure and the economy, we knew we had an opportunity to mirror that growth with a project that would set a new benchmark for

design.

"We see Brisbane as one of the most dynamic markets in Australia thanks to its property and population growth forecasts, the continued investment into infrastructure and the urban renewal of some of the city's key suburbs.

"FV is located in one of the most up-and-coming locations in the heart of Fortitude Valley, which is just 400m from the Brisbane CBD, offering the combination of night-life, culture and an emerging cafe scene.

"It can only be compared to Melbourne's St Kilda or Sydney's Woolloomooloo – two of Australia's hottest property markets."

“ Nothing will surpass No.1 in terms of luxury, design and amenity

**TIM GURNER**  
GURNER FOUNDER AND DIRECTOR



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**ICONIC PROJECT:** Gurner founder and director Tim Gurner says he has saved the best until last with the release of the No.1 tower at his FV project in Fortitude Valley.





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